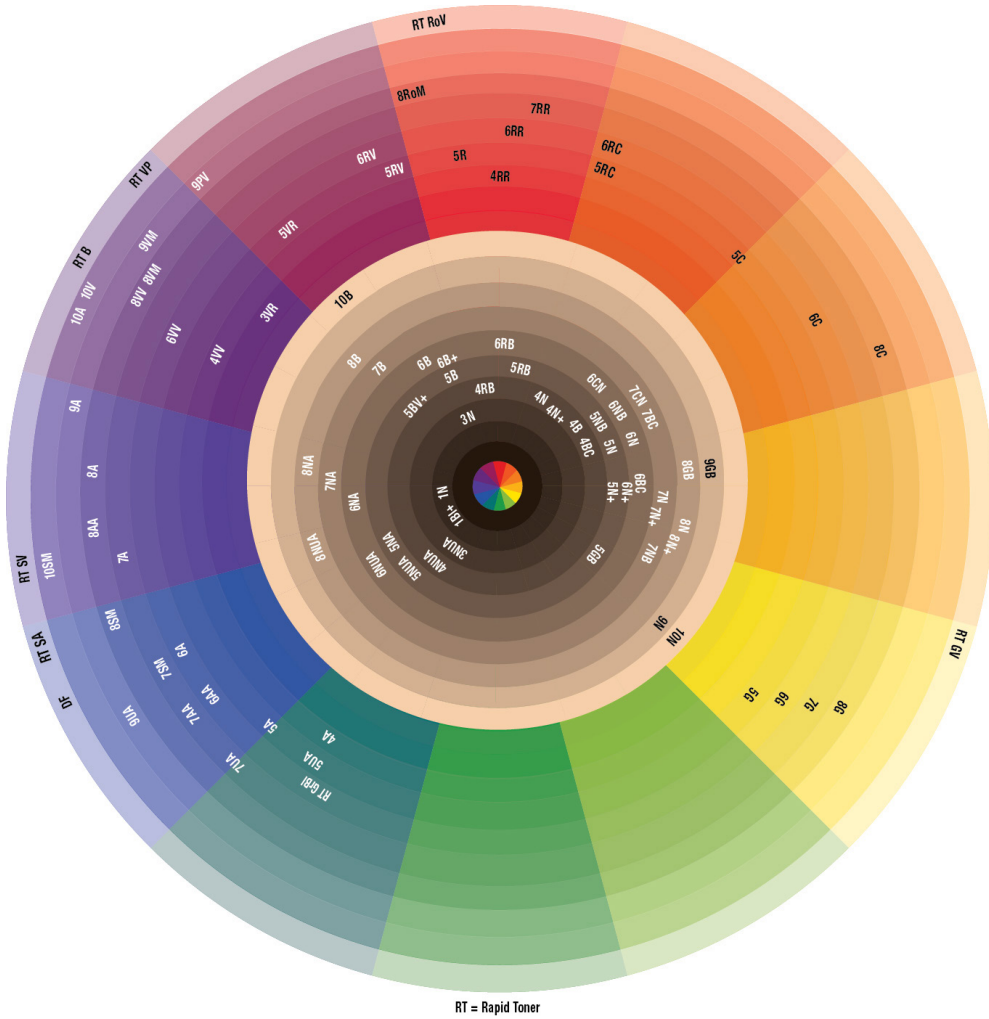


## COLOR WHEEL



### Notes

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## SHADE AND TONE

Kenra Color offers a variety of shade families in a balanced collection of warm and cool tones to meet the needs of any client. Each shade series allows for ease of mixing and delivers intense shine and maximum coverage.

Shade Chart		
<b>N</b>	<b>Natural</b>	Combination of the three primary colors calibrated at the designated level to achieve full gray coverage (Permanent) and natural gray coverage up to 75% (Demi-permanent). (See Gray Coverage chart on page 13).
<b>NA</b>	<b>Natural Ash</b>	Calibrated at each level to optimize gray coverage and neutralize warmth. Covers and blends gray while controlling underlying pigment in a single process.
<b>NUA</b>	<b>Natural Ultra Ash</b>	Calibrated at each level with a blend of violet, blue and green tones for maximum warmth control while providing full gray coverage.
<b>+</b>	<b>Monochrome</b>	Deeply saturated tones that create a unique and polished, high shine finish with enhanced gray coverage.
<b>NB</b>	<b>Natural Brown</b>	Cover and blend gray with warm brown tones.
<b>CN</b>	<b>Copper Natural</b>	Copper tones with gray coverage up to 75%.
<b>A</b>	<b>Ash</b>	Neutralizes unwanted warmth to produce a cooler end result. The Ash Series is formulated to neutralize underlying pigment.
<b>AA</b>	<b>Ash Ash</b>	Increased ash pigments for added neutralization of unwanted warm tones.
<b>UA</b>	<b>Ultra Ash</b>	Predominantly blue-based ashes that provide a high amount of neutralization.
<b>VR</b>	<b>Violet Red</b>	Dominant violet tones supported by red undertones for cool vibrancy at darker levels.
<b>V</b>	<b>Violet</b>	Pale violet tone to reduce or tone unwanted yellow.
<b>VV</b>	<b>Violet Violet</b>	Superior vibrancy and pure violet end results.
<b>PV</b>	<b>Pearl Violet</b>	Combination of blue violet and violet tones to neutralize unwanted yellow-gold tones.
<b>B</b>	<b>Brown/Beige</b>	Warm reflective brown tones from levels 4-7 and beige tones for levels 8-10.
<b>BC</b>	<b>Brown Copper</b>	Warm brown dominant tones supported by copper secondary reflection.
<b>G</b>	<b>Gold</b>	Adds warmth to any color, increased light reflection and a natural gold tonality.
<b>GB</b>	<b>Gold Brown/Beige</b>	Dominant gold tones with secondary brown undertones.
<b>C</b>	<b>Copper</b>	Brilliant warm red/orange tones.
<b>R</b>	<b>Red</b>	True red tones for maximum vibrancy.
<b>RR</b>	<b>Red Red</b>	Superior vibrancy and pure red end results.
<b>RC</b>	<b>Red Copper</b>	Dominant red tones supported by copper undertones for vibrancy.
<b>RB</b>	<b>Red Brown</b>	Dominant red tones supported by secondary reflection of brown.
<b>RV</b>	<b>Red Violet</b>	Dominant red tones supported by cool violet undertones.
<b>SM</b>	<b>Silver Metallic</b>	Cool blue tones supported by blue violet secondary reflection.
<b>VM</b>	<b>Violet Metallic</b>	Cool violet tones supported by a metallic secondary reflection.
<b>RoM</b>	<b>Rose Metallic</b>	Cool rosy tones supported by a metallic secondary reflection.
<b>DF</b>	<b>Diamond Frost</b>	Clear gloss with a slight blue undertone.
<b>Clear</b>	<b>Clear Gloss</b>	Adds shine without change in level or tone.