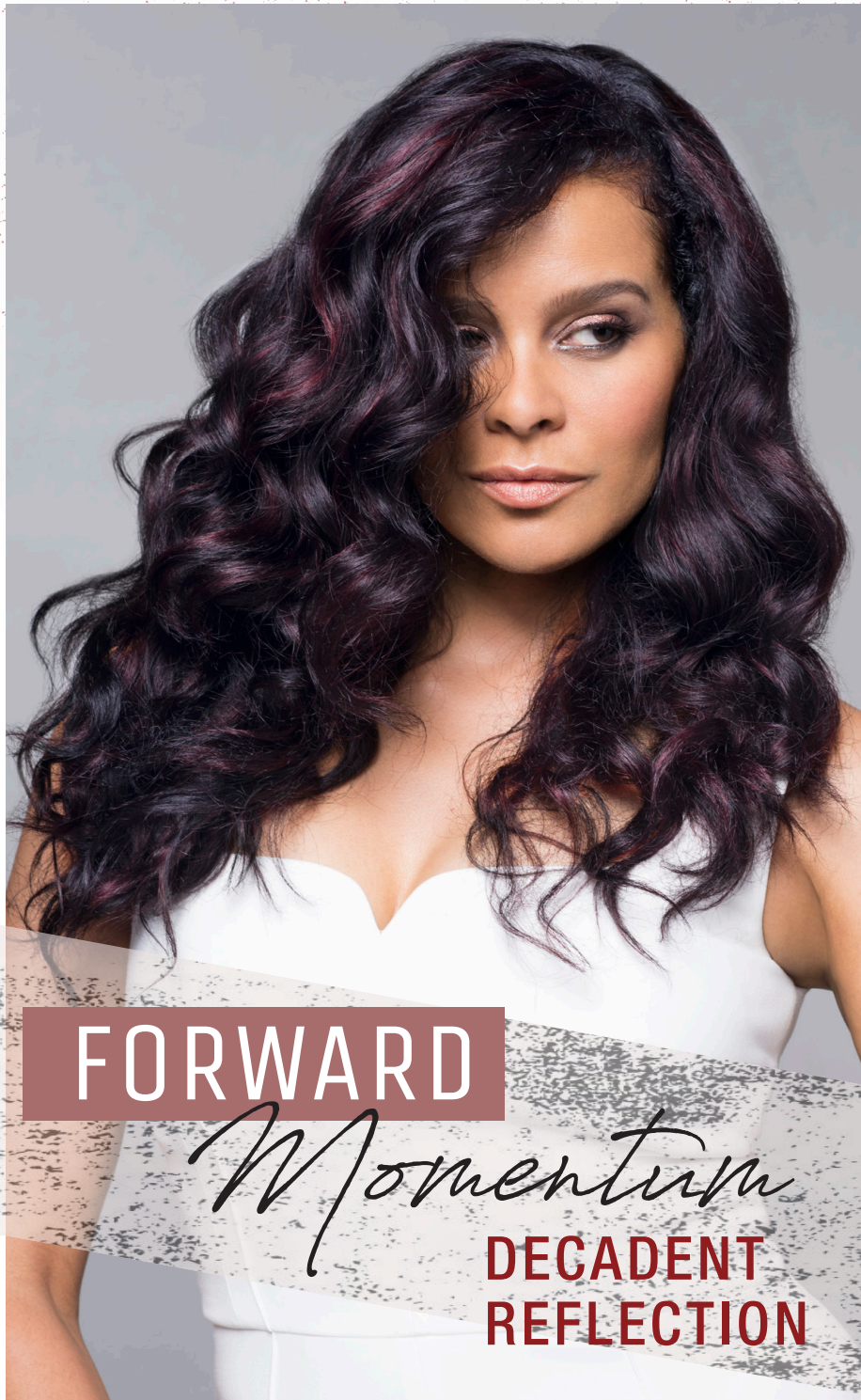


KENRA®  
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FORWARD

*Momentum*

DECADENT  
REFLECTION

# FORWARD

## Momentum

### Technique: ZIG ZAG FOIL

#### STEP 1: SECTIONING

Create 4 quadrants using zig zag partings. First from the front hairline down to the nape & then from the occipital to behind either ear.

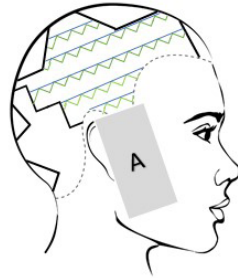


#### STEP 2: FOIL APPLICATION – SIDES

Beginning at the front hairline, create a diagonal back 2-inch subsection.

Create a zig zag slice from the 2-inch subsection and feather in **Formula A**. Alternate every other foil, applying 2 inches or 4 inches from the root to create more diffusion.

Continue diagonal back zig zag foils to the occipital area.

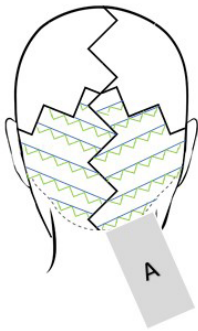


#### STEP 3: FOIL APPLICATION – BACK

Using the same zig zag slices and application, begin the back section from the ear down to the nape.

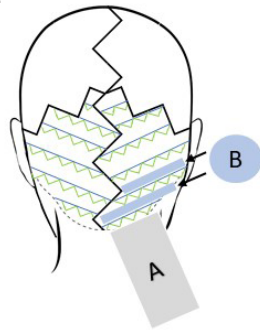
Continue up to the occipital in 2-inch sections.

Continue on the other side, creating a brick lay pattern.



#### STEP 4: APPLY FOUNDATION

Apply **Formula B** on all hair that has been left out of the foils.



#### STEP 5: APPLY GLAZE

Once the hair is lifted to the desired level, and the foundation color has fully processed, rinse and apply **Formula C** over the entire head.

#### FORMULAS

**Formula A** : Lightener

**Formula B** : Deeper Permanent  
or Demi-Permanent Color

**Formula C**: Demi-Permanent Glaze

———— Section       Foils  
———— Sub-Section