

KENRA®
PROFESSIONAL



FORWARD

Momentum

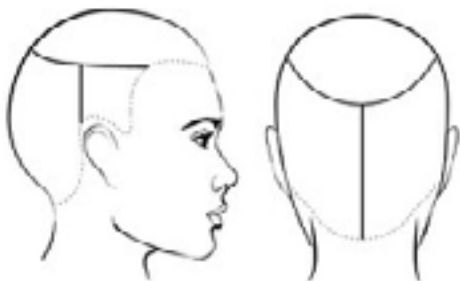
GRADIENT
BLAZE

FORWARD

Momentum

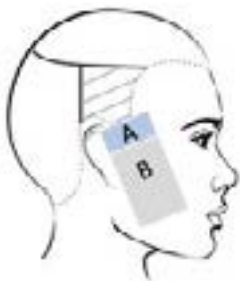
STEP 1: SECTIONING

Section into 5 sections. The top section starts at the recession, around the parietal ridge, and through the center of the crown.



STEP 3: FRONT AIRTOUCH APPLICATION

Working in the same way as the back, start the application from the bottom of the section, working up the head with the Airtouch technique.



STEP 5: APPLY GLAZE

After everything has finished processing, rinse and apply **Formula C**.

Technique: AIRTOUCH BLEND

STEP 2: BACK AIRTOUCH APPLICATION

Starting in the back corner, take a diagonal subsection at about 1½" to 2" thick. Use your blowdryer with the attached nozzle to blow down through the section, allowing the short hairs to drop out. Pull the shorter hairs below completely out of the section.

Apply **Formula A** to the root area, just down to where the short hairs have been removed. Apply **Formula B** in a foil to the mid-shafts and ends. Finish the subsection by applying **Formula A** to the remaining hair.



STEP 4: TOP AIRTOUCH APPLICATION

Continue the application through the top of the head. Work in subsections parallel to the hairline.



FORMULAS

Formula A: Permanent or Demi-Permanent Color

Formula B: Lightener

Formula C: Vibrant Red Formula

— Sub-Section

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Artistic COLLECTION
2020