



Revision Number: 000.0

Issue date:

**1. IDENTIFICATION OF THE SUBSTANCE OR MIXTURE AND OF THE SUPPLIER**

Product identifier used on the label: Kenra Simply Blonde Ultra Lift Natural

Recommended use of the chemical and restrictions on use: Hair Color/Toner, oxidative dyes

Name, address and telephone number of the chemical manufacturer:  
Henkel Corporation

Emergency telephone number: Medical Emergencies:1-800-258-3425

**2. HAZARDS IDENTIFICATION**

The hazards described in this Globally Harmonized System Safety Data Sheet (SDS) are not intended for consumers, and does not address consumer use of the product. For information regarding consumer applications of this product, refer to the product label.

Classification of the substance or mixture in accordance with paragraph (d) of §1910.1200

HAZARD CLASS	HAZARD CATEGORY
SKIN IRRITATION	2
SERIOUS EYE DAMAGE	1

Signal word, hazard statement(s), symbol(s) and precautionary statement(s) in accordance with paragraph (f) of §1910.1200

Signal word: DANGER

Hazard Statement(s):  
Causes skin irritation.  
Causes serious eye damage.

Symbol(s):



Precautionary Statements:

**Prevention:** Wash affected area thoroughly after handling.  
Wear protective gloves, eye protection, and face protection.

**Response:** IF ON SKIN: Wash with plenty of water.  
IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing.  
If skin irritation occurs: Get medical attention.  
Take off contaminated clothing.

**Storage:** Not prescribed

**Disposal:** Not prescribed

Hazards not otherwise classified: Not available.

Percentage of ingredient(s) with unknown toxicity:  
2 % of the mixture consists of ingredient(s) of unknown acute toxicity.

Classification complies with OSHA Hazard Communication Standard (29 CFR 1910.1200) and is consistent with the provisions of the United Nations Globally Harmonized System of Classification and Labeling of Chemicals (GHS).

See Section 11 for additional toxicological information.

**3. COMPOSITION / INFORMATION ON INGREDIENTS**

The following chemicals are classified as health hazards in accordance with paragraph (d) of § 1910.1200.

Chemical Name*	CAS Number (Unique Identifier)	Concentration
Alcohols, C16-18	67762-27-0	>= 10 - < 20 %
Ammonium hydroxide	1336-21-6	>= 1 - < 5 %
Sulfuric acid, mono-C16-18-alkyl esters, sodium salts; <400 g/L	68955-20-4	>= 1 - < 5 %

\*The specific chemical identity and/or exact percentage (concentration) of composition has been withheld because a trade secret is claimed in accordance with paragraph (i) of §1910.1200.

Actual concentration or concentration range is withheld as a trade secret

#### 4. FIRST AID MEASURES

##### Description of necessary measures

**Inhalation:** First aid measures not required. First aid measures not required.  
**Skin contact:** First aid measures not required. Cosmetic product and therefore not necessary. First aid measures not required. Cosmetic product and therefore not necessary.  
**Eye contact:** Rinse eyes immediately with plenty of water, occasionally lifting upper and lower lids, until no evidence of product remains. Get medical attention if pain or irritation develops. Rinse eyes immediately with plenty of water, occasionally lifting upper and lower lids, until no evidence of product remains. Get medical attention if pain or irritation develops.  
**Ingestion:** Dilution by rinsing the mouth and giving water or milk to drink is generally recommended. Contact physician or local poison control center. Dilution by rinsing the mouth and giving water or milk to drink is generally recommended. Contact physician or local poison control center.

##### Most important symptoms and effects, both acute and delayed

After eye contact: May cause mild to severe irritation with possibility of permanent eye damage. After skin contact: Repeated or prolonged excessive exposure may cause irritation. After Ingestion: Ingestion may cause pain, burning, swelling and redness in the mouth and throat. Nausea and vomiting may occur. After inhalation: Unlikely to occur due to the physical properties of the product. At elevated temperatures, vapors or mists may cause irritation.

##### Indication of any immediate medical attention and special treatment needed

After eye contact: Rinse eyes with plenty of water until no evidence of product remains. After skin contact: Rinse affected area with large amounts of water until no evidence of product remains. After ingestion: Administer immediately plenty of water. With ingestion of larger quantities (in adults one tablespoon) or in the case of discomfort or pain seek immediate medical attention. After inhalation: Remove from exposure area to fresh air.

#### 5. FIRE FIGHTING MEASURES

##### Suitable (and unsuitable) extinguishing media

**Suitable extinguishing media:** Dry chemical, carbon dioxide, water spray or regular foam. Dry chemical, carbon dioxide, water spray or regular foam.

**Unsuitable extinguishing media:** None known None known

##### Specific hazards arising from the chemical

Oxides of carbon and oxides of nitrogen. Oxides of carbon and oxides of nitrogen.

##### Special protective equipment and precautions for fire-fighters

In case of fire, wear a full-face positive-pressure self-contained breathing apparatus and protective suit. Avoid breathing vapors, keep upwind. Isolate area. Keep unnecessary personnel away. In case of fire, wear a full-face positive-pressure self-contained breathing apparatus and protective suit. Avoid breathing vapors, keep upwind. Isolate area. Keep unnecessary personnel away.

#### 6. ACCIDENTAL RELEASE MEASURES

##### Personal precautions, protective equipment and emergency procedures

Wear skin, eye and respiratory protection as recommended in Section 8. Stop leak if you can do it without risk. Spills present a slipping hazard. Keep unnecessary personnel away. Ventilate spill area if possible. Make sure area is slip-free before re-opening to traffic. Wear skin, eye and respiratory protection as recommended in Section 8. Stop leak if you can do it without risk. Spills present a slipping hazard. Keep unnecessary personnel away. Ventilate spill area if possible. Make sure area is slip-free before re-opening to traffic.

### Environmental precautions

Small or household quantities may be disposed in regular domestic trash. For larger quantities check with your local disposal authorities. Small or household quantities may be disposed in regular domestic trash. For larger quantities check with your local disposal authorities.

### Methods and materials for containment and cleaning up

SMALL SPILLS: Contain and absorb with sand or other absorbent material and place into clean, dry containers for later disposal. Wash site of spillage thoroughly with water. LARGE SPILLS: Dike far ahead of spill to prevent further movement. Recover by pumping or by using a suitable absorbent material and place into containers for later disposal. Dispose in suitable waste container. SMALL SPILLS: Contain and absorb with sand or other absorbent material and place into clean, dry containers for later disposal. Wash site of spillage thoroughly with water. LARGE SPILLS: Dike far ahead of spill to prevent further movement. Recover by pumping or by using a suitable absorbent material and place into containers for later disposal. Dispose in suitable waste container.

## 7. HANDLING AND STORAGE

### Precautions for safe handling

Do not get in eyes. Do not take internally. Do not get in eyes. Do not take internally.

### Conditions for safe storage, including any incompatibilities

Store in original containers in a cool dry area. Storage areas for large quantities (warehouse) should be well ventilated. Keep the containers tightly closed when not in use. Store in original containers in a cool dry area. Storage areas for large quantities (warehouse) should be well ventilated. Keep the containers tightly closed when not in use.

## 8. EXPOSURE CONTROLS / PERSONAL PROTECTION

OSHA permissible exposure limit (PEL), American Conference of Governmental Industrial Hygienists (ACGIH) Threshold Limit Value (TLV), and any other exposure limit used or recommended by the chemical manufacturer, importer, or employer preparing the safety data sheet, where available.

Hazardous Component(s)	ACGIH TLV	OSHA PEL	AIHA WEEL	OTHER
Alcohols, C16-18	None	None	None	None
Ammonium hydroxide	35 ppm STEL 25 ppm TWA	50 ppm (35 mg/m <sup>3</sup> ) PEL	None	None

### Appropriate engineering controls

Provide local exhaust or general dilution ventilation to keep exposure to airborne contaminants below the permissible exposure limits where mists or vapors may be generated. Provide local exhaust or general dilution ventilation to keep exposure to airborne contaminants below the permissible exposure limits where mists or vapors may be generated.

### Individual protection measures

- Respiratory:** Air contamination monitoring should be carried out where mists or vapors are likely to be generated, to assure that the employees are not exposed to airborne contaminants above the permissible exposure limits. Air contamination monitoring should be carried out where mists or vapors are likely to be generated, to assure that the employees are not exposed to airborne contaminants above the permissible exposure limits.
- Eye:** Splash-proof safety glasses are required to prevent eye contact where splashing of product may occur. Splash-proof safety glasses are required to prevent eye contact where splashing of product may occur.
- Hand/Body:** Protective gloves are required where repeated or prolonged skin contact may occur. Protective clothing is required where repeated or prolonged skin contact may occur. Protective gloves are required where repeated or prolonged skin contact may occur. Protective clothing is required where repeated or prolonged skin contact may occur.

## 9. PHYSICAL AND CHEMICAL PROPERTIES

<b>Appearance:</b>	emulsion white, light beige
<b>Odor:</b>	fruity, musky
<b>Odor threshold:</b>	Not available.
<b>pH:</b>	10.50 - 11.50 (20 °C)
<b>Melting point/ range:</b>	Not available.
<b>Boiling point/range:</b>	Not available.
<b>Flash point:</b>	Not applicable
<b>Evaporation rate:</b>	Not available.

<b>Flammable/Explosive limits - lower:</b>	Not available.
<b>Flammable/Explosive limits - upper:</b>	Not available.
<b>Vapor pressure:</b>	Not available.
<b>Vapor density:</b>	Not available.
<b>Solubility in water:</b>	Miscible
<b>Partition coefficient (n-octanol/water):</b>	Not available.
<b>Autoignition temperature:</b>	Not available.
<b>Decomposition temperature:</b>	Not available.
<b>Viscosity:</b>	9,000 - 25,000 mPa.s
<b>VOC content:</b>	Not available.

## 10. STABILITY AND REACTIVITY

<b>Reactivity:</b>	This product may react with strong alkalis. This product may react with strong alkalis.
<b>Chemical stability:</b>	Stable under normal ambient temperature (70°F, 21°C) and pressure (1 atm). Stable under normal ambient temperature (70°F, 21°C) and pressure (1 atm).
<b>Possibility of hazardous reactions:</b>	Hazardous polymerization has not been reported to occur under normal temperatures and pressures.
<b>Conditions to avoid:</b>	Avoid storing in direct sunlight and avoid extremes of temperature. Avoid storing in direct sunlight and avoid extremes of temperature.
<b>Incompatible materials:</b>	Strong oxidizers and alkalis. Strong oxidizers and alkalis.
<b>Hazardous decomposition products:</b>	Thermal decomposition may release toxic and/or hazardous gases, including ammonia. Thermal decomposition may release toxic and/or hazardous gases, including ammonia.

## 11. TOXICOLOGICAL INFORMATION

### Likely routes of exposure including symptoms related to characteristics

<b>Inhalation:</b>	Unlikely to occur due to the physical properties of the product. At elevated temperatures, vapors or mists may cause irritation.
<b>Skin contact:</b>	Repeated or prolonged excessive exposure may cause irritation.
<b>Eye contact:</b>	May cause mild to severe irritation with possibility of permanent eye damage.
<b>Ingestion:</b>	May cause gastrointestinal irritation with nausea, vomiting and diarrhea.
<b>Physical/Chemical:</b>	Direct contact with eyes may cause irritation or burns.
<b>Other relevant toxicity information:</b>	This product is a personal care or cosmetic product. The use of this product by consumers is safe under normal and reasonable foreseen use.
<b>Other relevant toxicity information:</b>	This product is a personal care or cosmetic product. The use of this product by consumers is safe under normal and reasonable foreseen use.

### Numerical measures of toxicity, including delayed and immediate effect

Hazardous Component(s)	LD50s and LC50s	Immediate and Delayed Health Effects
Alcohols, C16-18	None	No Data
Ammonium hydroxide	Oral LD50 (RAT) = 350 mg/kg	Irritant, Corrosive
Sulfuric acid, mono-C16-18-alkyl esters, sodium salts; <400 g/L	None	No Data

### Carcinogenicity information

Hazardous Component(s)	NTP Carcinogen	IARC Carcinogen	OSHA Carcinogen
Alcohols, C16-18	No	No	No
Ammonium hydroxide	No	No	No
Sulfuric acid, mono-C16-18-alkyl esters, sodium salts; <400 g/L	No	No	No

<b>Carcinogenicity</b>	None of the ingredients in this product are listed as carcinogens by the International Agency for Research on Cancer (IARC), the National Toxicology Program (NTP) or the Occupational Safety and Health Administration (OSHA).
<b>Mutagenicity</b>	None of the ingredients in this product are known to cause mutagenicity.
<b>Toxicity for reproduction</b>	None of the ingredients in this product are known as reproductive, fetal, or developmental hazards.

**Carcinogenicity**

None of the ingredients in this product are listed as carcinogens by the International Agency for Research on Cancer (IARC), the National Toxicology Program (NTP) or the Occupational Safety and Health Administration (OSHA).

**Mutagenicity**

None of the ingredients in this product are known to cause mutagenicity.

**Toxicity for reproduction**

None of the ingredients in this product are known as reproductive, fetal, or developmental hazards.

## 12. ECOLOGICAL INFORMATION

**Aquatic Toxicity:**

This product is anticipated to be safe for the environment at concentrations predicted in household settings under normal use conditions. The following toxicity information is available for the hazardous ingredient(s) when used as technical grade and is provided as reference for the occupational settings. This product is anticipated to be safe for the environment at concentrations predicted in household settings under normal use conditions. The following toxicity information is available for the hazardous ingredient(s) when used as technical grade and is provided as reference for the occupational settings.

**Toxicity to fish:**

The aquatic toxicity profile of this product has not been determined.  
The aquatic toxicity profile of this product has not been determined.

**Toxicity to aquatic invertebrates:**

The aquatic toxicity profile of this product has not been determined.  
The aquatic toxicity profile of this product has not been determined.

**Toxicity to algae:**

The aquatic toxicity profile of this product has not been determined.  
The aquatic toxicity profile of this product has not been determined.

**Persistence and degradability**

Hazardous substances CAS-No.	Result value	Route of application	Species	Method
Alcohols, C16-18 67762-27-0	readily biodegradable	aerobic	81 %	OECD Guideline 301 D (Ready Biodegradability: Closed Bottle Test)
Sulfuric acid, mono-C16-18-alkyl esters, sodium salts 68955-20-4	readily biodegradable	aerobic	77 %	OECD Guideline 301 D (Ready Biodegradability: Closed Bottle Test)

**Bioaccumulative potential**

The bioaccumulation potential of this product has not been determined.  
The bioaccumulation potential of this product has not been determined.

**Mobility in soil**

The mobility of this product (in soil and water) has not been determined.  
The mobility of this product (in soil and water) has not been determined.

## 13. DISPOSAL CONSIDERATIONS

### Description of waste residues:

**Hazardous waste number:** Not regulated Not regulated

### Safe handling and disposal methods:

**Recommended method of disposal:** This product is not a RCRA hazardous waste and can be disposed of in accordance with federal, state and local regulations. This product is not a RCRA hazardous waste and can be disposed of in accordance with federal, state and local regulations.

**Disposal of uncleaned packages:** Place in trash. Place in trash.

## 14. TRANSPORT INFORMATION

The information in this section is for reference only and should not take the place of a shipping paper (bill of lading) specific to an order. Please note that the proper shipping classification may vary by packaging, properties, and mode of transportation.

### U.S. Department of Transportation Ground (49 CFR)

**Proper shipping name:** Not regulated  
**Hazard class or division:** None  
**Identification number:** None  
**Packing group:** None

### International Air Transportation (ICAO/IATA)

**Proper shipping name:** Not regulated  
**Hazard class or division:** None  
**Identification number:** None  
**Packing group:** None

### Water Transportation (IMO/IMDG)

**Proper shipping name:** Not regulated  
**Hazard class or division:** None  
**Identification number:** None  
**Packing group:** None

## 15. REGULATORY INFORMATION

**Occupational safety and health act:** Hazard Communication Standard, 29 CFR 1910.1200(g) Appendix D: The Occupational Safety and Health Administration (OSHA) require that the Safety Data Sheets (SDSs) are readily accessible to employees for all hazardous chemicals in the workplace. Since the use pattern and exposure in the workplace are generally not consistent with those experienced by consumers, this SDS may contain health hazard information not relevant to consumer use.

### United States Regulatory Information

**TSCA 8 (b) Inventory Status:** All components are listed as active or are exempt from listing on the Toxic Substances Control Act (TSCA) inventory.  
**TSCA 12 (b) Export Notification:** None above reporting de minimis  
**CERCLA/SARA Section 302 EHS:** Not available.  
**CERCLA/SARA Section 311/312:** Not available.  
**CERCLA/SARA Section 313:** Not available.  
**California Proposition 65:** Not available.

### Canada Regulatory Information

**CEPA DSL/NDSL Status:** One or more components are not listed on, and are not exempt from listing on either the Domestic Substances List or the Non-Domestic Substances List.

## 16. OTHER INFORMATION

**DISCLAIMER:** The data contained herein are furnished for information only and are believed to be reliable. However, Henkel Corporation and its affiliates ("Henkel") does not assume responsibility for any results obtained by persons over whose methods Henkel has no control. It is the user's responsibility to determine the suitability of Henkel's products or any production methods mentioned herein for a particular purpose, and to adopt such precautions as may be advisable for the protection of property and persons against any hazards that may be involved in the handling and use of any Henkel's products. In light of the foregoing, Henkel specifically disclaims all warranties, express or implied, including warranties of merchantability and fitness for a particular purpose, arising from sale or use of Henkel's products. Henkel further disclaims any liability for consequential or incidental damages of any kind, including lost profits.

**This safety data sheet contains changes from the previous version in sections:** New Safety Data Sheet format. New Safety Data Sheet format.

**Prepared by:** R&D Support Services R&D Support Services

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